Most of us rely on the Internet today to provide us with information and serve as the Encyclopedia of knowledge. We also rely on the Internet for entertainment, either as a source of streaming our favourite television show or watching our favourite YouTube channel. However, are all things equal in the world of Internet content?

1. What sources do you regularly use for online video entertainment?

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1. What does it mean when a video goes “viral” on the web?

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1. What videos can you find that have gone viral in the past 2 years?

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1. What is meant by an “Internet Challenge”?

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1. Describe **four** ‘challenges’ you have heard of or can find online.

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1. Look up some ‘internet challenges’ that have circulated. Can you find instances where people have tried to meet these challenges and have been harmed in the process?

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1. Why do you think people attempt ‘internet challenges’?

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1. What is “exhibitionism” ?

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1. In your opinion, is there an attitude or idea in society today that makes us more willing to participate in these activities? Are we being trained to be exhibitionists?

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